



Reser's Fine Foods, Inc. Completes Acquisition of Vaughan Foods, Inc.

Beaverton Ore. – September 16, 2011 – Reser's Fine Foods, Inc., the leading national provider of deli salads, side dishes, and prepared foods, announced today the completion of its acquisition of Vaughan Foods, Inc., an integrated manufacturer and distributor of value-added, refrigerated foods.

"I am excited to welcome Vaughan's employees into the Reser's family," said Mark Reser, president and CEO of Reser's. "We are confident that the combination of our two companies will provide our customers with enhanced products, service and innovation. We look forward to continued growth for many years to come."

Vaughan Foods specializes in fresh-cut produce items along with a full array of value-added refrigerated prepared foods for the food service and retail sectors.

The acquisition, announced on July 6, 2011, complements Reser's existing national network of production facilities which produce the company's leading brands including Reser's American Classics™ deli salads, Reser's Sensational Sides™ and Main St. Bistro™ side dishes, Don Pancho® Mexican Foods and Stonemill Kitchens® premium dips.

"I am pleased to complete the acquisition by Reser's," said Herbert Grimes, Vaughan's CEO. "We believe that this transaction was in the best interests of our stockholders and we look forward to working with the Reser's management team as we continue to build the Vaughan brand and expand our business."

About Reser's Fine Foods, Inc.

Oregon-based Reser's is the leading national provider of deli salads, side dishes, and prepared foods. Founded in 1950 by Earl and Mildred Reser, the company remains privately owned and operated and committed to providing delicious comfort food classics. Visit www.resers.com.

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