



**Reser's Fine Foods and GameStop Return to Sponsor Matt Kenseth  
in 2014 NASCAR Nationwide Series**

*Reser's Fine Foods Increases Sponsorship to Seven Races;  
GameStop Returns for Seventh Season with 10 Races*

Huntersville, NC (January XX, 2014) – Joe Gibbs Racing announces today that Reser's Fine Foods and GameStop will return in 2014 to sponsor Matt Kenseth in the No. 20 Joe Gibbs Racing Toyota NASCAR Nationwide Series Toyota.

Reser's Fine Foods will appear on JGR's No. 20 Toyota seven times during the 2014 season starting with the season opening race at Daytona International Speedway on Saturday, February 22. Meanwhile, GameStop will return for their seventh season with JGR in the Nationwide Series with 10 races that start in Las Vegas on March 8 and conclude with the season finale at Homestead on November 15.

Last season Kenseth returned to drive in the NASCAR Nationwide Series for the first time since a single race in the 2011 season. Kenseth made 16 total starts in 2013 and recorded two wins, seven top-five and 14 top-ten finishes. He gave each of his sponsors a trip to victory lane, winning the July Daytona race with GameStop and giving Reser's Fine Foods its first ever win in October at Kansas.

"It's exciting to have GameStop and Reser's Fine Foods back on board with us this season," said Kenseth. "They are tremendous partners and I am looking forward to working with Kevin (crew chief Kevin Kidd). Hopefully we can provide a few celebrations for each of them in victory lane this season."

The No. 20 Reser's Fine Foods Toyota will appear in seven races in 2014 beginning with the season opener in Daytona on February 22. The seven race schedule for Reser's Fine Foods is as follows:

<b>DATE</b>	<b>RACE</b>
February 22	Daytona
March 1	Phoenix
May 24	Charlotte
June 27	Kentucky
July 26	Indianapolis
August 9	Watkins Glen
October 4	Kansas

"We applaud the determination and winning drive Matt and JGR displayed last year," said Mark Reser, president and CEO of Reser's Fine Foods. "Sponsoring this championship caliber team helps us increase the visibility of our brands and reach new customers in key markets across the country. It's a win-win partnership."

Meanwhile the No. 20 GameStop Toyota will appear in 10 races in 2014 beginning in Las Vegas. The complete schedule for GameStop is as follows:

<b>DATE</b>	<b>RACE</b>
March 8	Las Vegas
March 15	Bristol

March 22	California
April 4	Texas
April 11	Darlington
May 31	Dover
September 5	Richmond
October 10	Charlotte
November 1	Texas
November 15	Homestead-Miami

"Our GameStop team is thrilled to have Matt back as our driver and for him to be wheeling the No. 20 Toyota again for us," said Bob Puzon, senior vice president of merchandising for GameStop. "I've been a fan of NASCAR for more than 20 years, and the excitement surrounding Matt has never been higher. Of course, it also doesn't hurt that he is also a huge gamer. I hear he tells people gaming is his 'homework' since GameStop is his sponsor. Not only is Matt great for NASCAR, he's great for GameStop. We look forward to a very successful year with the No. 20 team."

***About GameStop***

GameStop Corp. (NYSE: GME), a Fortune 500 and S&P 500 company headquartered in Grapevine, Texas, is the world's largest multichannel video game retailer. GameStop's retail network and family of brands include 6,488 company-operated stores in 15 countries worldwide and online at [www.GameStop.com](http://www.GameStop.com). The network also includes: [www.Kongregate.com](http://www.Kongregate.com), a leading browser-based game site; Game Informer(R) magazine, the leading multi-platform video game publication; Spawn Labs, a streaming technology company; and a digital PC game distribution platform available at [www.GameStop.com/PC](http://www.GameStop.com/PC); and an online consumer electronics trade-in platform available at [www.BuyMyTronics.com](http://www.BuyMyTronics.com).

General information on GameStop Corp. can be obtained at the company's corporate website. Follow GameStop on Twitter @ [www.twitter.com/GameStop](http://www.twitter.com/GameStop) and find GameStop on Facebook @ [www.facebook.com/GameStop](http://www.facebook.com/GameStop).

***About Reser's Fine Foods:***

Oregon-based Reser's is the leading North American provider of deli salads, fresh salads, side dishes and prepared foods. Reser's makes fun times easy and affordable for every family fueling NASCAR races, BBQs and tailgaters across the country. Founded in 1950, the company remains privately owned and operated and committed to providing delicious refrigerated foods for the supermarket and food service industries. Reser's operates 18 facilities and employs nearly 4,800 employees in the US, Mexico and Canada. Visit [www.resers.com](http://www.resers.com).

***About Joe Gibbs Racing:***

Joe Gibbs Racing (JGR) is one of the premier organizations in NASCAR, currently fielding three NASCAR Sprint Cup Series teams, three NASCAR Nationwide Series teams and a driver development program. Its driver lineup consists of Denny Hamlin, Kyle Busch and Matt Kenseth in the Sprint Cup Series, while Sam Hornish, Drew Herring and Michael McDowell join those three in the Nationwide Series. In addition, Darrell Wallace, Jr. will drive a full season in the NASCAR Camping World Truck Series behind the wheel of a Kyle Busch Motorsports Tundra. Based in Huntersville, N.C., and owned by Joe Gibbs – a three-time Super Bowl winner as head coach of the Washington Redskins and a member of the Pro Football Hall of Fame – JGR has competed in NASCAR since 1992, winning three Cup Series championships, and four Nationwide Series owner's championships along with more than 200 NASCAR races, including three Brickyard 400s and the 1993 Daytona 500.